

TITLE: PARTNERSHIPS, SPONSORSHIPS, DONATIONS, AND CO-OPERATIVE VENTURES

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1.0 OBJECTIVE

To govern Ottawa-Carleton District School Board education-business relationships involving partnerships, sponsorships, donations, and co-operative ventures.

2.0 POLICY

- 2.1 The Board supports the development of sustainable education-business relationships between the Board, its schools, and the community, and encourages community groups, businesses, corporations, labour groups, civic organizations, industries, government agencies, colleges, universities, and others to join in developing education-business relationships with the Board and/or its schools and associations.
- 2.2 To ensure that these relationships produce measurable benefits for students, commitment from all parties and time and energy on the part of staff are required. The commitments made by the Board and/or schools and associations in return for these benefits shall be consistent with the Board's educational values, beliefs, policies and procedures, and with good business practice.

3.0 SPECIFIC DIRECTIVES

- 3.1 The Conference Board of Canada's *Ethical Guidelines for Business-Education Partnerships* shall be followed.
- 3.2 Education-business relationships shall be designed to support the curriculum, enhance the quality and relevance of learning, and relevant to the Board's desired educational outcomes.
- 3.3 Where financial considerations are involved as a result of education-business relationships, revenue opportunities for the Board/school/association shall be optimized.

- 3.4 Where a donor voluntarily gives a donation, he/she may receive appropriate public acknowledgment and, where applicable, a receipt for tax purposes. Donations may be in the form of cash, goods, or services. All donations shall become the property of the Board and remain under the Board's control.
- 3.5 Where the Board is approached by organizations to participate in education-business ventures that will involve co-development of products or services related to education, it is expected that these products/services will be marketable and hence generate revenue.
- 3.6 Any direct involvement by students in a workplace setting shall be for reasons that are educationally relevant and consistent with principles governing Co-operative Education.
- 3.7 The Director of Education is authorized to issue such procedures as may be necessary to implement this policy.

4.0 REFERENCE DOCUMENTS

Education Act, 1998, ss. 170, 171, 183, 184, 196, 249

Ontario Regulation 298 s. 25

Ethical Guidelines for Business-Education Partnerships, 1995: The Conference Board of Canada

Board Policy P.052.SCO: Fund-raising in Schools

Board Procedure PR.535.GOV: Partnerships, Sponsorships, Donations and Co-operative Ventures